



## Press Release

FOR IMMEDIATE RELEASE

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# Startup Weekend Returns to Tampa with a Toast to the Local Beverage Scene

**TAMPA, FL** (May 3rd, 2016) – Startup Weekend Tampa Bay to host their 13<sup>th</sup> event in the community and this time they are seeking entrepreneurs in the beverage industry. The event aims to merge the top talent of Tampa’s strong beverage community with the ambition of the newcomers to the scene. The event will be hosted by the Entrepreneur Collaborative Center of Ybor with support from Cigar City Brewing.

*“We have so many awesome breweries, coffee shops, tea lounges and new drink joints popping up in Tampa, it seemed like a great idea. We know there are others out there looking to get started themselves, and we want to help make that happen. People have told us that startup weekend was a life changing experience. There is something electric about bringing together passionate people and then watching them tackle a challenge head on in just 54 hours.”* says Trey Steinhoff, Startup Weekend Organizer.

All are welcomed at the event in May. Whether you're a craft brewer, coffee connoisseur, have a great idea for a new protein shaker, or the next innovator for beverage tech you're welcome to join us to build, launch, and startup! Register at <http://www.up.co/communities/usa/tampa-bay/startup-weekend/9049>

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### **About Startup Weekend Tampa Bay:**

Startup Weekend is a 54-hour weekend event, during which groups of developers, business managers, startup enthusiasts, marketing gurus, graphic artists and more pitch ideas for new startup companies,

form teams around those ideas, and work to develop a working prototype, demo, and presentation by Sunday evening.

For more information about Startup Weekend Tampa Bay please visit <http://www.up.co/communities/usa/tampa-bay>. For more information about Startup Weekend and Techstars please visit <http://startupweekend.org/>

**About Entrepreneur Collaborative Center of Ybor:**

The Entrepreneur Collaborative Center (ECC) unlocks Hillsborough County's growth potential and helps strengthen the local entrepreneurial ecosystem. Intended to enhance productivity and the rapid exchange of ideas, the ECC offers state of the art collaboration technology, multiple meeting areas, and free Wi-Fi. The ECC is centrally located adjacent to Downtown Tampa at 2101 E. Palm Ave. in historic Ybor City. Standard business hours are 8:30 a.m. through 5 p.m., Monday through Friday. The facility often hosts partner events in the evenings and on the weekends.

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